



## July Immunization Newsletter

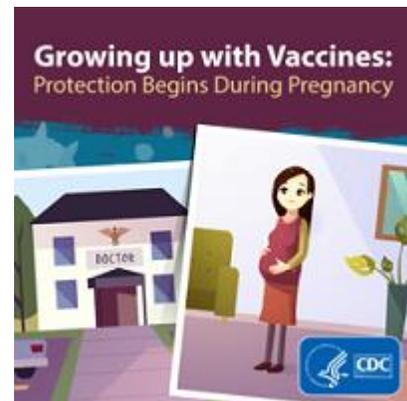
### **CDC Launches New Interactive Infographic for National Immunization Awareness Month**

**National Immunization Awareness Month (NIAM)** is held each August to highlight the importance of vaccination for preventing serious diseases throughout all stages of life, including pregnancy.

During NIAM this year, the Centers for Disease Control and Prevention (CDC) is launching an interactive infographic, offering expecting families the opportunity to learn more about the recommended vaccinations from pregnancy through adulthood. This resource teaches families about vaccine-preventable diseases — like the flu, rubella, measles and whooping cough — and highlights key immunization milestones across the lifespan.

Below are suggested ways for sharing within your practice and with your patients:

- Include the infographic in an email blast to patients about the importance of immunization
- Embed the [infographic link](#) into your practice webpages and on the home page of your patient portal
- Share the [infographic link](#) by posting through your social media networks including Facebook, Twitter, and LinkedIn once a week throughout the month
- Share with staff in your practice as an educational tool to use when answering patient questions



Additional resources, including communication toolkits and graphics, can be found via the [CDC](#) and [National Public Health Information Coalition \(NPHIC\)](#) websites.

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### **ACOG Webinar: An Overview of Adult Immunizations for Ob-Gyn Providers**

On **Thursday, August 2, at 12:00 – 1:00 p.m. EDT** (9:00 – 10:00 a.m. PDT), ACOG will offer a free, 1 CME credit webinar on *An Overview of Adult Immunizations for Ob-*

*Gyn Providers* to kick off National Immunization Awareness Month (NIAM) and promote adult immunizations.

This webcast will discuss vaccines recommended for routine use in adult ob-gyn patients, as well as review strategies and resources ob-gyns can utilize as they incorporate immunizations into their practice.

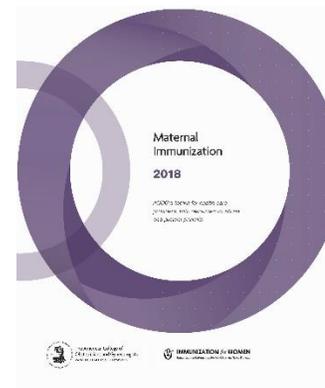
**[Register today!](#)**

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## **NEW! ACOG Maternal Immunization Toolkit**

Visit ACOG's [Immunization for Women](#) website to access the **[Maternal Immunization Toolkit](#)**, which includes:

- [New! Committee Opinion 732, Influenza Vaccination During Pregnancy](#)
- [Committee Opinion 718, Update on Immunization and Pregnancy: Tetanus, Diphtheria, and Pertussis Vaccination](#)
- [Vaccines During Pregnancy Poster](#)
- [FAQ for Patients Concerning Influenza \(Flu Vaccination During Pregnancy\)](#)
- [FAQ Concerning Seasonal Influenza for Obstetrician-Gynecologists](#)
- [FAQ for Pregnant Women Concerning Tdap Vaccination](#)
- [FAQ Tetanus, Diphtheria, and Pertussis FAQs for Providers](#)



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## **New! Developing an Immunization Referral System Tip Sheet**

ACOG has newly released [Developing an Immunization Referral System](#) Tip Sheet. Within the tip sheet, ACOG recommends that ob-gyns assess patients' immunization status and recommend and offer needed vaccines during routine office visits. For those practices that are unable to stock and administer vaccinations onsite, ACOG recommends that ob-gyns develop a system for referring patients elsewhere for vaccinations.

The new *Developing an Immunization Referral System* Tip Sheet offers useful suggestions as you build the immunization referral system that works best for your practice.

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## **ACOG's Immunization Applet**

[Download the ACOG app](#) and access authoritative information from the leading experts in women's health care. The immunization applet is part of the ACOG app and is a trusted and interactive resource on immunization best practices. The app includes an interactive "By Profile" feature in which recommended immunizations are generated based on the information providers enter about their patient's age and conditions.

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## ACOG's Adult Immunization Champions

The *Increasing Immunization Rates through Obstetrician-Gynecologist Partnerships* project is a four-year, CDC-funded cooperative agreement aimed at reducing barriers and improving adult immunizations in pregnant and non-pregnant populations. Through this project, 19 immunization champions have implemented a variety of targeted, evidence-based, and promising strategies aimed at enhancing their immunization programs and establishing a culture of immunization.

The champions recently came together in Washington, DC for a one-day learning lab to collaborate and discuss their progress. Over the three-year demonstration phase of the project, the champions have achieved:

- Increases in their adult immunization rates
- Improved immunization documentation in their EHR
- Improved standardization of their immunization processes



The final year of the cooperative agreement will begin in the fall of 2018 and will focus on dissemination of the project's findings and resources to all ACOG members.

Learn more about the project at [ACOG's Immunization for Women](#) website.

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## Zika Virus

ACOG and SMFM's released a [Practice Advisory](#) on Zika virus.

Regardless of practice location, providers should evaluate all pregnant women in the United States for possible Zika virus exposure during each prenatal care visit. This evaluation should include an assessment of signs and symptoms of Zika virus disease, a travel history, and a woman's sexual partner's potential exposure.

Remind travelers to protect themselves and loved ones [from mosquito bites](#) and [sexual transmission of Zika](#). Refer them to [CDC's Zika Travel Information](#) page to learn what they need to know before, during, and after their travel.

Visit ACOG's [Zika Virus webpage](#) for up-to-date information and resources.

Access ACOG's [Zika Toolkit](#) online. The toolkit includes ACOG's Patient Education Zika virus [infographic](#) (also available in [Spanish](#)) and [video](#) (also available in [Spanish](#)), and additional links for ob-gyns.

**View ACOG's [Zika Refresher Webinar](#).** The webcast, originally presented on June 14, 2018, explains how Zika virus is contracted, prevention methods, who should be assessed for Zika virus exposure, current testing recommendations and what follow-up is recommended for the infants of women with possible Zika virus exposure during pregnancy.